

# THE ROLE OF BIO-IDENTICAL HORMONES IN HEALTH AND BEAUTY

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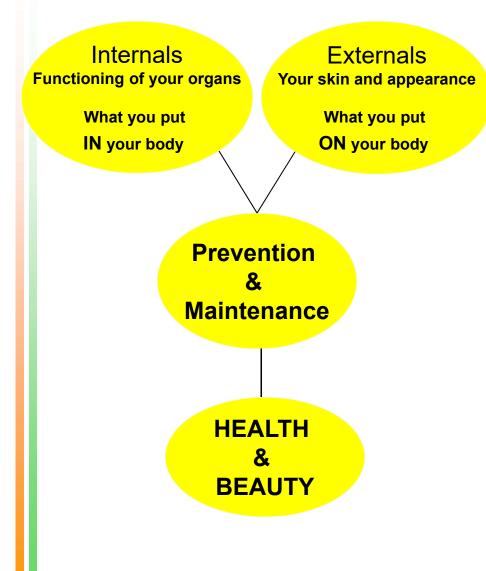
# WHY "WHOLISTIC" DERMATOLOGY VS. TRADITIONAL METHODOLOGY

"Wholistic" means addressing and treating the body as a 'whole' – inside and out by combining skin <u>AND</u> internal Medicine – attempting to cure rather than just treat symptoms in perpetuity

#### WHY WE NEED:

- Diagnostic Skills
- Blood work and BioMeridian Technology
- Supplements
- Antioxidants & Anti-fungals
- Bio-identical Hormones
- Non-toxic, maximally therapeutic, best-tool-for-the-job skin products and treatments
- And most importantly PREVENTION

#### HOW TO PREVENT, CURE, ANTI-AGE, RESTORE...



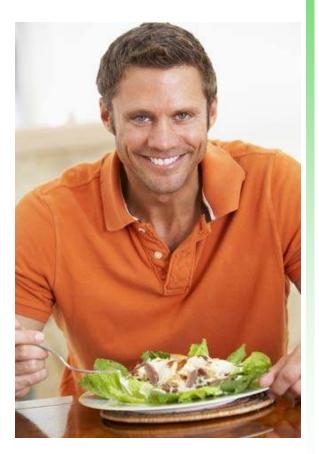
- Start by assessing the proper functioning of the internal organs – clinical symptoms.
- 2. Give your body the foods, exercise, supplementation, hormones, medication it needs.
- 3. Simultaneously correct skin and body problems and damage with internals and externals. The skin is a window to what is going on inside.
- 4. <u>Prevent</u> disease and damage with ongoing maintenance.
- The result Health & Beauty the optimal solution for anti-aging!

# CREATING HEALTH IS THE SIDE EFFECT OF CREATING BEAUTY



- Your INTERNALS <u>must</u> be working properly otherwise your beauty results will be 30-50% at best!
  - SUPPLEMENTS and BIO-IDENTICAL HORMONES support the functioning of the body's internal organs.
  - Your DIET plays an essential part in anti-aging.

Foods can create internal inflammation, yeast and fungal overgrowth.



# HEALTH PROBLEMS LEAD TO SKIN, AGING AND BEAUTY PROBLEMS

- Acne
- Rosacea
- Melasma
- Hyperpigmentation
- Wrinkling & Laxity
- Enlarged Pores
- Age & Brown Spots

- Photo Damage
- Skin Cancers
- Eczema
- Psoriasis
- Rashes
- Skin tags, Growths & Moles
- Hair Loss

THESE PROBLEMS ARE CREATED BY INTERNAL INFLAMMATION AND HAVE TO BE TREATED INTERNALLY (AS WELL AS EXTERNALLY) TO ATTEMPT TO CURE AND PREVENT REOCCURRENCE.

# Hormones in women AND men are proven to play a pivotal role in:

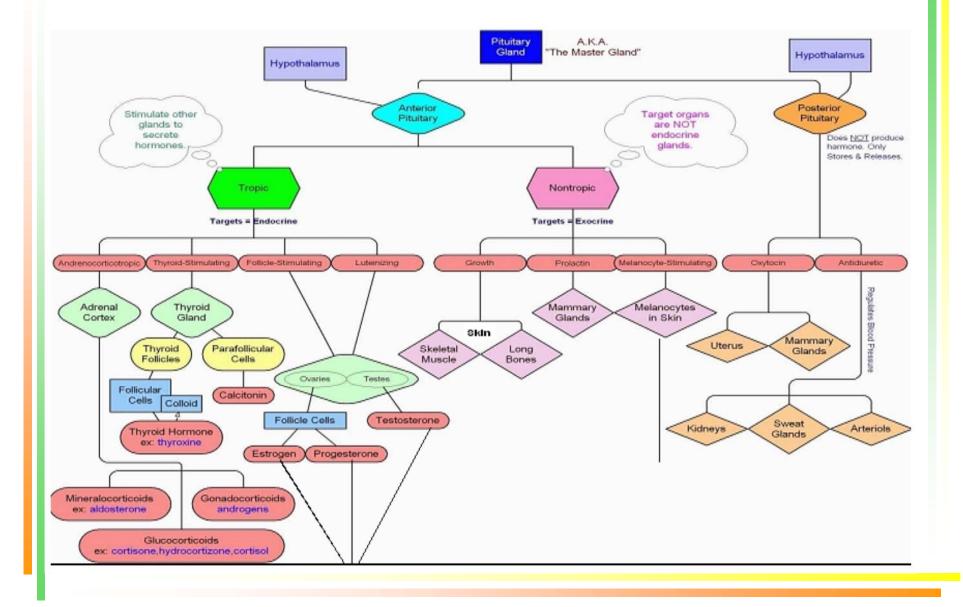
- Skin and TOTAL body organ health/disease prevention
- Immune competence and balance
- Anti-aging/Physical and Psychological well-being
- Brain/Neuron Preservation/Alzheimer's prevention
- Acne
- Appearance
- Menstrual/Erection/Libido/Fertility Issues
- Stress Management

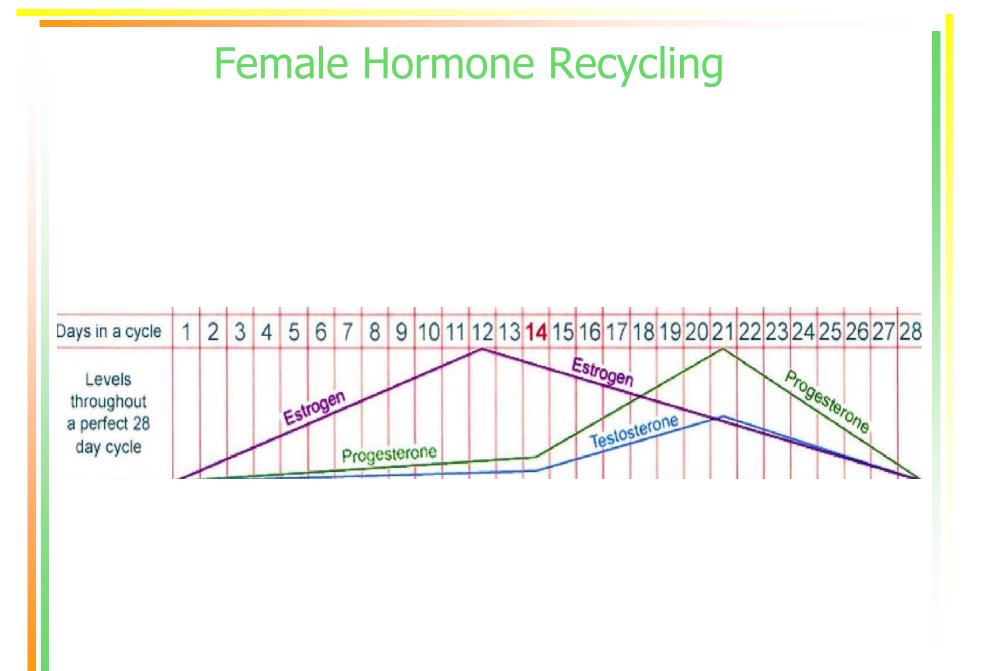
#### WHY Bio-identical vs. Synthetic Hormones

- Mimic-nature dosing and delivery
- Safety
- Efficacy
- NON-toxic
- NON-inflammatory

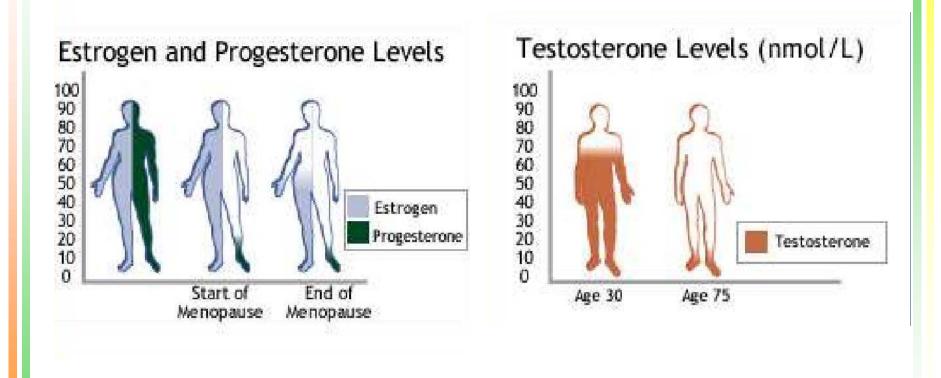


#### **Glandular and Hormonal Structure**





### **Basic Hormone Levels**



#### Bio-identical Hormones balance, protect and slow down the clock in men and women

#### How safe "mimic nature" bio-identical hormones perform:

**DHEA** cream is an essential hormone that helps balance the other hormones and is important in combating the effects of stress, maintaining immune system functioning, burning of fat, production of protein and essential for building muscle. The level of DHEA in our bodies decreases as we age. By increasing our DHEA levels, it has been shown to improve one's sense of well being, reduce body fat, improve skin tightness and moisture, increase sex drive, improve immunity, enhance memory, increase bone density and help prevent disease. Too much in men increases estrogen, in women, facial hair.

**PROGESTERONE cream** helps increase bone density, protects against osteoporosis, prostate, uterine and breast cancer, stabilizes mood and improves sleep. Too much can enlarge women's breasts and contributes to erection problems.

**ESTROGEN/ESTRIOL cream** has been shown to protect women from cardiovascular disease, osteoporosis, Alzheimer's disease, vaginal atrophy, urinary incontinence and breast cancer, especially Estriol. It promotes skin elasticity and reduces symptoms of menopause—mood swings, hot flashes, depression, fatigue and brain fog. Too much in men enlarges the prostate and breasts, contributes to prostate cancer and erection problems. **TESTOSTERONE** (chrysin/DIM) in men and women declines steadily with age. It is a necessary factor for muscle growth and fat loss, promotes cardiovascular and prostate health, fights osteoporosis, improves mood and sense of well-being and restores healthy libido and sexual performance. Too much causes irritability, aggression and men develop rosacea.

**MELATONIN** is not just for sleep—it is the most antiaging support for production and performance of other body hormones and documented in the reduction of cancer risk, especially breast cancer and recurrence.

**PREGNENOLONE** is the "mother" hormone that all estrogen, progesterone, testosterone are made from. It keeps your brain sharp, increases energy and aids in the reduction of the dosages of all hormones.

**SERMORELIN** rejuvenates your anterior pituitary gland and increases your own natural production of growth hormone, testosterone and others. Its benefits include improvement of physical performance, endurance, appearance, sleep quality, collagen production, immune and brain function and reduces weight struggles.

#### **Healthy Pharmaceuticals**

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To help maintain, protect, sustain, restore and rejuvenate the health and beauty of the skin, mind and every organ of the body, utilizing healthy pharmaceuticals when needed and indicated vs. those with added ingredients and chemical forms we want to avoid.

#### Retin A

More deeply and completely penetrate the dermal layers with minimal irritation to effectively reduce the signs of skin aging.



JUST AS IMPORTANT... Maximal Strength & Visible Results Healthy Skin Products & Solutions ALL THE PIECES OF THE BODY'S PUZZLE



- To enhance, not damage skin's health and beauty, makeup, skin, oral, hair and nail products must be free of harmful chemicals, artificial colors, dyes, fragrances and fillers that cause inflammation.
- Ingredients such as artificial colors and fragrances, artificial preservatives synthetics - propylene glycol, triethanolamine, the parabens, ureas, lauryl sulfates, benzoyl peroxide, glycolic acid, petrolatum, mineral oil, acrylates, PEGS, bis-phenol, etc. contribute to accelerating aging and deteriorating skin and body health.
- Skin care products, like all medications, need to be "chiral" chemically correct – to penetrate and properly fit onto the skin's receptors, which create positive changes - otherwise the products do nothing or cause harmful side effects.

# KNOWLEDGE IS POWER! Learn about your options, remember...



The skin is the largest organ of the body.
It reflects what is going on inside the body.
Without health...there is no beauty!